

Murphy Momentum

News and Information on Murphy's Economic Development Activities

MURPHY Buy Murphy!
ECONOMIC DEVELOPMENT

Coming (very) soon

The walls are up, the parking lot is done, the driveways are completed, the landscaping is prepared, and the interior is just about finished. Associates have been hired, and are undergoing training. All signs point to a very smooth opening for the Wal-Mart on FM 544 and North Murphy Road. The City expects a substantial shot in the financial arm once the retailer makes good on its traditional reputation of high retail sales. It's already drawing interest from other commercial investors who see a ready supply of sales traffic attracted to the store. It's a win-win, and the doors will soon fly open.



doors. Sitting on the corner of McCreary Road and FM 544, the drug store will act as a magnet for retail shoppers as they enter Murphy. Providing a full-service pharmacy and a wide variety of sundries, the store will serve as an anchor for the commercial activity that will start at McCreary and move in an easterly direction along what is becoming one of the hottest retail destinations in the area -- FM 544! The convenience of a drive-through for drop-off and pick-up of prescriptions makes this a perfect place for Murphy residents.



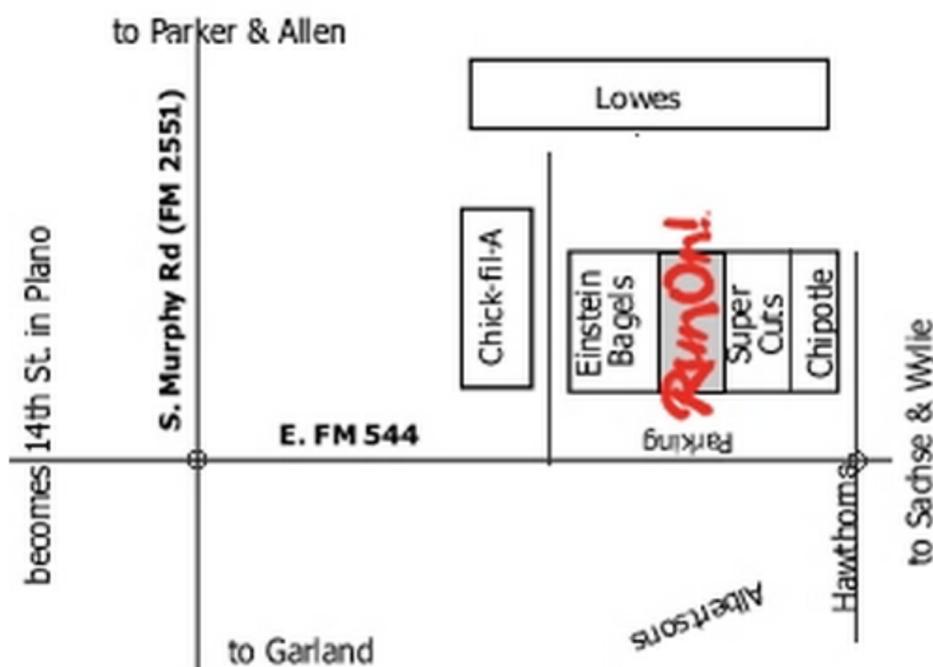
In the near future

And, here's a view of what the PSA Murphy building looks like right now. You'll have to use a little imagination, but picture this -- a state-of-the-art gymnasium with a hotly contested basketball tournament being played by youngsters who are being loudly cheered on by hundreds of parents and supporters. The noise level is rising to a fever pitch, the championship game is nearing the end, and your favorite team hits the winning bucket! Then, it's off to a family lunch at a nearby restaurant, followed by grocery shopping, and a visit to a hardware store and an arts and crafts retailer, capped off with a restful relaxation at a nature preserve. All without leaving Murphy! The possibilities are virtually endless.



Grand opening at Run On!

A ribbon-cutting ceremony is scheduled for Thursday, May 30 at 4:30 p.m. for the newest Run On! store in the area, located at Murphy Marketplace between Einsteins Bros. Bagels and Chipotles. Then, on Saturday, June 1 grand opening festivities get underway. The grand opening will include a social run at 8 a.m., demos with manufacturers, Breakfast with Brooks (an athletic shoe manufacturer), discounts on merchandise, gifts and giveaways and complimentary food and drinks. It's opening just in time for Father's Day gift shopping!



ROI-Return On Investment

Murphy's Economic Development Department wants to be available to help every Murphy business owner. A part of this effort is our initiative called **Return On Investment**. If you're a business owner or a Murphy citizen with suggestions for new programs, questions about current obstacles or anything pertaining to Murphy's economic future, we want to hear from you! Contact **Garin Giacomarro** at ggiacomarro@murphytx.org or at [972-468-4118](tel:972-468-4118) and we'll immediately research your question and provide you with a response.

With you, we're building Murphy.