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News Release

FOR IMMEDIATE RELEASE
November 3, 2021

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Firefighters schedule three-week toy drive collection *New, unwrapped toys accepted from Nov. 15 to Dec. 6*

MURPHY (November 3, 2021) For kids around the world, the magic of Christmas is often wrapped in colorful paper and bright ribbons, simple gifts that serve to light up their innocent faces. For the boys and girls served by the Children's Advocacy Center of Collin County that magical experience often depends on the generosity of Murphy residents.

Once again, the members of Murphy Fire Rescue will hold their annual drive to collect toys for these children. Starting on Monday, Nov. 15 and continuing through Monday, Dec. 6, new, unwrapped toys for boys and girls will be collected by members of the department.

Toys will be collected in drop-off boxes inside the Fire Department Administration entrance, 206 North Murphy Road. Collection boxes will be located inside the building's foyer, on the north end of the building facing the Plano Sports Authority. Toys will be accepted between 8 a.m. and 8 p.m. during the drive.

Firefighters will also be accepting toys during the City of Murphy's Christmas in the Park on Thursday, Dec. 2 from 5:30 p.m. to 8 p.m. Christmas in the Park, which includes the traditional tree-lighting ceremony, will be held at the City Hall complex. Firefighters, along with the Fire Department Squad, will gladly accept toy donations at their booth near the community Christmas tree.

The Children's Advocacy Center of Collin County began in Plano in 1992, serving only about 10 percent of the children in the community victimized by abuse or neglect.

As the population of Collin County has grown, so has the number of alleged victims. As a result, there was an increased demand for these types of services. The Center occupied its current location on Los Rios Boulevard in 1999, where the organization now offers services to 100 percent of children in need, free of charge, with no waiting list.

Since opening its doors, Children's Advocacy Center of Collin County has served more than 70,000 children and family members impacted by abuse.

Delivery of the donated toys will occur on Tuesday, Dec. 7.

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ABOUT MURPHY -- Murphy is a fast-growing community located in Collin County. The population is approximately 20,010, generally characterized as highly educated with a median household income well above the state average. With more than 80 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a family-oriented community with a strong sense of place. Money Magazine has dubbed Murphy as the 27th Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.