

**2009**  
**City of Murphy**



**Sponsorship**  
**Packet**

**September 25-26, 2009**  
**206 N. Murphy Road**  
**Murphy, Texas**  
**972-468-4063**  
**[www.murphytx.org](http://www.murphytx.org)**



*Murphy Maize Days - It's a corny kind of Fair!*

206 N Murphy Road    Murphy, TX 75094    [www.murphytx.org](http://www.murphytx.org)

April 21, 2009

Dear Prospective Sponsor,

Last year the City of Murphy celebrated 50 years since it was incorporated in 1958. Murphy hosted an Anniversary Celebration in conjunction with the popular annual Fall Festival. Due to the success of the 50th Celebration, the City of Murphy is introducing a new annual event, **Murphy Maize Days!** We hope that you will partner with us by sponsoring Murphy Maize Days 2009.

Join us this Fall in an event celebrating Murphy's past and present. What a better way to celebrate than to bring residents and visitors together in a spirit of homecoming to meet old and new friends, play games, eat corn, and shop the Merchant Market.

We'll have fantastic entertainment, a great corn cook off, corn idol karaoke contest, food provided by area restaurants, bounce houses, a corn eating contest, antique tractors – and that is just the beginning.

Murphy Maize Days will be an annual event held each September that will benefit Murphy and the surrounding area by bringing neighbors together and publicizing our reputation for the BEST in the area. The entire Murphy Municipal Complex will be filled with families enjoying a beautiful afternoon of camaraderie and heritage.

Please see attached forms for levels of support and benefactor information. You can make your tax-deductible check payable to City of Murphy and mail to 206 North Murphy Road, Murphy, Texas 75094, or telephone at 972-468-4063, and we will pick it up.

Thank you for your support,

City of Murphy  
Keri Kirkwood, Coordinator  
[kkirkwood@murphytx.org](mailto:kkirkwood@murphytx.org)  
972-468-4063



## *2009 Sponsorship Levels*

### **AMAIZing Sponsor - \$5,000**

- Logo on event signage
- Two adjacent on-site booth spaces (10' x 10' each), prime placement
- Logo inclusion in promotional materials and advertising
- Logo inclusion on event t-shirts
- Website link
- Public address recognition on stage
- 4 reserved parking passes
- 4 event bags

### **Golden Kernel Sponsor - \$2,500**

- Logo on event signage
- Two adjacent on-site booth spaces (10' x 10' each)
- Logo inclusion in promotional materials
- Logo inclusion on event t-shirts
- Website link
- 4 reserved parking passes
- 4 event bags

### **Harvest Sponsor - \$1,000**

- One on-site booth space (10' x 10')
- Line mention in promotional materials
- Line mention on event t-shirts
- Line mention on website
- 2 reserved parking passes
- 2 event bags

### **Niblet Sponsor - \$500**

- One on-site booth space
- Line mention on promotional materials
- Line mention on website
- 2 reserved parking passes
- 2 event bags



## *Maize Days Sponsorship Application*

FAX TO CITY OF MURPHY 972-468-4163

Thank you for your interest in sponsoring Murphy Maize Days! Please fill out the form below to begin your sponsorship of Murphy Maize Days 2009. All sponsorship applications must be submitted by July 1, 2009 along with donation and logo in .eps format . Please contact Keri Kirkwood at [kkirkwood@murphytx.org](mailto:kkirkwood@murphytx.org) or 972-468-4063 with any questions.

### **Sponsorship Information:**

Primary Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### **Sponsorship Pledge Amount:**

AMAIZing Sponsor: \$5,000

Golden Kernel Sponsor: \$2,500

Harvest Sponsor: \$1,000

Niblet Sponsor: \$500

In-Kind donation: \$ \_\_\_\_\_ for: \_\_\_\_\_

*Exact Spelling of SPONSOR NAME for recognition:*  Logo included

\_\_\_\_\_

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date



## 2008 Sponsors - 50th Celebration

4B Community Development Corporation

Love & War in Texas

Murphy Market Place

Farmers Electric Cooperative

Waste Management

Murphy Chamber of Commerce

Bank of America

RaceTrac

First Southwest

Wachovia Bank

Birkhoff, Hendricks & Conway

Murphy Family Dentistry

Oncor

Lowe's

Verizon

Richardson Logic Control,. LLC

Richardson Regional Medical Center

State Farm Insurance

Thank you to our 2008 Sponsors! You made our event a success.  
We hope you will partner with us again this year.