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News Release

FOR IMMEDIATE RELEASE

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January 13, 2016

First batch of local denim headed to recycling center

MURPHY (January 13, 2016) Over 350 pieces of denim have been collected since mid-October of last year in the Blue Jeans Go Green campaign and shipped to a recycling center for processing, says Candy McQuiston, Customer Service Manager.

“In addition to the initial push to collect the denim, we also extended the campaign to several other venues,” she said. “We collected denim at the Clean & Green recycling event, at our annual Maize Days Fall Festival, and at the Christmas in the Park. As usual, Murphy residents responded extremely well.”

The 361 pieces of denim collected, mostly blue jeans, will be converted into insulation for homes built in underprivileged communities. The denim collected in Murphy joins denim collected throughout the nation and recycled into UltraTouch™ Denim Insulation, and a portion of it, up to approximately 250,000 square feet, will be distributed to help communities in need each year.

“This program allows Murphy residents the opportunity to help provide eco-friendly insulation to needy communities, saving energy and lowering utility costs for those residents,” she said.

Locally, the program was begun by area Girl Scouts led by Ashley Rodda, who chose this project as part of her efforts at attaining the Girl Scout Gold Award. The Girl Scout Gold Award represents the highest achievement in Girl Scouting. It’s only open to girls in high school, and challenges them to create a positive change in the world.

Members of the Murphy Green Team, alongside volunteers from the Keep Murphy Beautiful group, agreed to cosponsor the effort and worked to assist in gathering the denim.

Significantly, Blue Jeans Go Green will become a permanent part of the City’s environmental program, and a collection bin for denim will remain in the entry foyer of City Hall, collecting denim throughout the year.

“As has become customary, the residents of Murphy have responded in a very positive way,” said McQuiston. “We are very grateful for the donations and for the continuing support of the community.”

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ABOUT MURPHY -- Murphy is a fast-growing community located in Collin County. The population is approximately 18,020, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. The centrally-located municipal complex includes four buildings that house Fire, Police, City Administration and Public Works. Money Magazine has dubbed Murphy as the 27th Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.