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News Release

FOR IMMEDIATE RELEASE

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Community survey results aid in upcoming initiatives

MURPHY (February 10, 2016) The recently-completed community survey has yielded essential information that will have significantly lasting value as the City moves forward on several community-wide initiatives, says City Manager James Fisher.

“The level of response to our survey exceeded our expectations,” he said. “The rate of response even outpaced the predictions of the contractor we used to conduct the survey. It showed, once again, that Murphy residents have an unwavering commitment to the progress of their community.”

While the information gathered through the survey did not necessarily produce surprising or unexpected results, the information nonetheless will prove to be of high value when the City initiates some critically important citizen-engagement programs this year.

“Gathering information on this scale allows us to conduct a deep analysis of where the City wants to go,” said Fisher. “It serves as a guidepost for the kinds of changes and improvements that residents are eager to see.”

For example, the City Council has committed to establishing a Community Improvement Program to review capital-level projects for the near and long term. The program will rely on survey results along with citizen input and Council priorities to look at Murphy’s road improvement program, parks, trails and parkland development, as well as upgrades to drainage and storm water management.

Budget deliberations, which will begin in earnest soon, will also take survey results into consideration when development of budget models are proposed.

“And, perhaps most importantly, a thorough review of the City’s Comprehensive Plan and an assessment of whether revisions to our City Charter are necessary will soon be taken up by Council,” said Fisher. “These activities will begin with a review of the community survey and may lead us toward specific areas of consideration.”

Taking the pulse of the community through last year’s community survey has already proven to be of significant value, but perhaps the true value of the information has yet to be realized.

The community survey can be reviewed by visiting www.murphytx.org and clicking on Resident Survey Results.

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ABOUT MURPHY -- Murphy is a fast-growing community located in Collin County. The population is approximately 18,020, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. The centrally-located municipal complex includes four buildings that house Fire, Police, City Administration and Public Works. Money Magazine has dubbed Murphy as the 27th Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.