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News Release

FOR IMMEDIATE RELEASE

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Murphy's Tunes, Tails and Ales set for Saturday May 14

MURPHY (May 5, 2016) Murphy's inaugural Tunes, Tails and Ales festival is set for Saturday, May 14 starting at 2 p.m. and concluding at 8 p.m. at Murphy Central Park, 550 North Murphy Rd in the City Hall Complex, says Kayla McFarland, Special Events Coordinator.

"It's the first of what we envision will be an annual event, bringing something new and different to Murphy that residents and visitors will enjoy and remember," she said. "We are extremely excited about the program and feel like it will provide lots of fun, interesting foods, great live music and will introduce craft beer to lots of folks."

The first-time event is being put on by the City of Murphy in cooperation with Brewvolution, a production company that hosts the Big Texas Beer Fest. In addition to showcasing craft brewers of the local area, the festival also hopes to raise money for the Murphy Chamber of Commerce Scholarship Fund.

Samples of over 150 beers, from 30 to 50 breweries, will be available in two-ounce servings for those interested in tasting the brews. A purchased ticket is required to participate in the beer tasting, although there is no charge to enter into the area. Beer sampling starts at 2 p.m. and ends at 6:30 p.m. A special commemorative tasting cup is included, and only persons 21 years of age and older may sample. Purchase of craft beer in cans is available in the canned beer garden, which does not require a tasting area ticket.

"Tickets for entry into the craft beer tasting section can be purchased in advance online at a discount," she said. Tickets and information can be obtained at <http://murphycraftbeerfest.com/>.

And, there are few things that go better with beer than good food and good music. Food trucks with a variety of cuisines will join the "tails" portion of the event. Starting at 1 p.m. and continuing until 7 p.m., or when the supply runs out, boiled crawfish will be available for purchase. Food trucks will include La Rosita's Tacos and Mexican Food, Nate's 125th Café Twisted Soulfood, Ten 50 BBQ, and Kona Ice Shaved Ice and Ice Cream.

Among the entertainment are Mike Morgan and the Crawl, The Free Loaders, The Zydeco Stingrays, and the event's headliner Rise and Shine. The variety and range of music genres is expected to satisfy most tastes.

"The event is family-friendly, with Kid Zone activities running from 1 p.m. to 6:30 p.m.," said McFarland. "Among the fun activities for kids are games, bounce houses, entertainers, face painting, and a root beer tasting challenge."

The event, sponsored in part by Frontier Communications, has no admission charge, except for the beer-tasting, and food and drinks are available for purchase. The concert lineup and Kid Zone are free. Free parking and shuttle service is available at Tom Kimbrough Stadium. To avoid driving, Uber is offering a \$20 discount on a first ride when using the code "MCBF." Contact Uber at <https://www.get.uber.com/go/MCBF>.

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ABOUT MURPHY -- Murphy is a fast-growing community located in Collin County. The population is approximately 18,020, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. Money Magazine has dubbed Murphy as the 27th Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.