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# News Release

FOR IMMEDIATE RELEASE

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## Murphy residents urged to add carton to recycling *Milk cartons and juice boxes included in push*

MURPHY (August 8, 2016) The unqualified commitment to the environment displayed by Murphy residents through the community's expanding practice of recycling will be bolstered with the addition of cartons to the list of eligible materials.

"Carton containers are now added to the recycling stream," says Candy McQuiston, Customer Service Manager and Chair of the Murphy Green Team. "The addition of these containers gives us yet more opportunities to keep material out of landfills and into repurposing."

Cartons and boxes that contain milk and other liquids, single-serving juice boxes, boxes in which broth or other cooking essentials are contained, boxes that store and serve wine and other beverages are all now eligible for placing in the blue recycling bin.

"Quart and half-gallon boxes of milk and orange juice are the most common, but for families with young children, juice boxes are very popular," she said. "Keeping all these out of the trash and into the recycling pile will increase the amount of recycling for each family in Murphy. When that happens, the overall tonnage of recycling for the whole city also increases, and that's a good thing."

Moms and dads can use the juice boxes to encourage young children to adopt recycling habits early, both at home and at school.

"Parents who pack a lunch for their kids during the school year can impress on them to be sure to place the empty juice box in the recycling bins in the cafeterias at school," said McQuiston. "That can imprint a recycling habit that can last a lifetime."

Murphy has a contract for garbage and recycling collection with Progressive Waste Solutions, and both the City and the company are cooperating in the carton recycling program.

"Residents have taken the recycling message to heart here in Murphy, and we want to encourage those good habits as much as possible," she said.

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**ABOUT MURPHY** -- Murphy is a fast-growing community located in Collin County. The population is approximately 18,020, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. Money Magazine has dubbed Murphy as the 27<sup>th</sup> Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.